

Sponsored Activity Fundraising Guide

Thank you for choosing to support Home-Start Guildford by taking on a sponsored activity. Whether you're running a marathon, walking a long-distance trail, cycling, swimming, or doing something completely unique, your efforts will help us support families who need it most. This guide outlines key steps to help you plan and carry out your fundraising challenge.

Choosing Your Activity

Pick something that excites and motivates you - it could be a physical challenge like a run, walk, or cycle, or something creative like a sponsored silence or gaming marathon. Make sure it's achievable and safe for your level of fitness and experience.

Setting Up Your Fundraising Page

We recommend using JustGiving to collect sponsorship online. You can create a fundraising page linked to Home-Start Guildford at <https://www.justgiving.com/hsguildford>. This makes it easy for friends and family to donate and allows Gift Aid to be claimed on eligible donations.

Please note: We ask all supporters undertaking sponsored activities to use JustGiving for collecting donations. This helps us track fundraising efforts through the Home-Start Guildford office and ensures donations are processed securely.

Promotion

Share your fundraising page on social media, in emails, and through local networks. Tag Home-Start Guildford so we can help promote your challenge:

Facebook: <https://www.facebook.com/HomeStartGuildford>

Instagram: @homestartguildford

LinkedIn: Search for Home-Start Guildford

Collecting Sponsorship

Encourage supporters to donate via your JustGiving page. If collecting cash or cheques, keep a clear record of who gave what. Please forward raised funds to our office by cash or bank transfer to Home-Start Guildford, within one month of your event. We can provide sponsorship forms if needed.

Staying Safe

Make sure your activity is safe and well-planned. If you're taking part in an organised event, follow the organiser's safety instructions. For solo challenges, let someone know your route and expected finish time. Stay hydrated and take breaks as needed.

After Your Challenge

Let us know how it went! We'd love to see photos and hear your story. Share your results and thank your supporters. We'll help celebrate your achievement and the impact you've made.

Contact Information

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